Abortion, Inc.
Cecile Richards’ Planned Parenthood

Planned Parenthood’s airbrushed narrative cannot overcome what the numbers in its recently released 2013-2014 Annual Report\(^1\) make very clear: it is a profit-driven, abortion-centric organization. Compelling in its own right, a current snapshot of Planned Parenthood is only one chapter of the Big Abortion, Big Profits Planned Parenthood story.

Looking back through the years, the trends demonstrate that Planned Parenthood is less and less about prevention and (counter to the U.S. decreasing demand for abortion) more and more about abortion, all the while taking billions from the taxpayer and padding its bank account with profits. The Big Abortion, Big Profits trends are particularly noticeable under Cecile Richards’ tenure as President of Planned Parenthood Federation of America (PPFA).\(^{ii}\)

Cecile Richards’ Planned Parenthood is Abortion, Inc.

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Planned Parenthood Slashes Cancer Screening and Prevention Services

Under Cecile Richards’ leadership, Planned Parenthood’s cancer screening and prevention services have been cut by more than half.

That decline includes “Breast exams/breast care” services, which have been experiencing steep cuts even after Planned Parenthood publicly bullied the Susan G. Komen Foundation in 2012.

Planned Parenthood’s bullying campaigniii not only resulted in lowered grant standards so that Planned Parenthood clinics would continue to receive money from Komen, Planned Parenthood also reportedly raised over $3 million in 3 days on the “controversy.”iv
Yet, despite the continued grants and fundraising boom, Planned Parenthood’s “breast health services” have plummeted. Ironically, despite drastic cuts year after year, Planned Parenthood continues to spotlight “breast health services” as one of its top achievements.

**Big Abortion Business Grows as Planned Parenthood Cuts Other Services**

Under Cecile Richards’ leadership, Planned Parenthood has killed an estimated 3 million babies.\(^v\)

Planned Parenthood’s most recent annual report documents that it performed **327,653 abortions in 2013.**\(^vi\) That means abortion was the “service” Planned Parenthood provided for **12% of its patients.** Planned Parenthood performs **nearly 900 abortions every single day.**

**Planned Parenthood’s abortion numbers remain consistently high despite the fact that its reported overall patients substantially decreased.** In 2006, Cecile Richards’ first year as PPFA President, Planned Parenthood reported that its clinics saw over 3.1 million clients.\(^vii\) After several years of vaguely reporting “nearly 3 million” clients, Planned Parenthood’s most recent report estimates its clinics saw only 2.7 million patients in 2013.

\[
\text{Planned Parenthood's client numbers}
\]

![Bar chart showing Planned Parenthood's client numbers from 2006 to 2013](chart.png)

Meanwhile, Planned Parenthood’s abortion business grew from 289,750 abortions in 2006, to over 327,000 abortions for each of the last five years.
Planned Parenthood’s reported adoption referrals have fluctuated from year to year, but are always far below the abortions it performs. **For its last 5 reported “service” years, Planned Parenthood’s abortion to adoption ratio is 201 to 1.**

The contrast between Planned Parenthood’s life-taking and life-preserving pregnancy-related services grows even starker considering that Planned Parenthood’s prenatal services have sharply decreased. **Prenatal services have been cut by more than half since 2009.**

Perhaps in an effort to mask the growing disparity, Planned Parenthood switched from reporting in terms of “prenatal clients” to “prenatal services” in 2009. According to a PPFA “Fact Sheet,” Planned Parenthood clinics saw only 7,021 prenatal clients in 2009 – down from 9,433 the previous year. Meanwhile, Planned Parenthood’s abortion business had grown from 324,008 to 331,796. However, in its 2009-2010 Annual Report, instead of reporting that lowered prenatal clients figure, Planned Parenthood reported 40,489 prenatal services for 2009. By using a substantially higher “services” number, they hid the truth that abortion is a growing percentage of its business. Planned Parenthood needs to report more “services” in order to be able to continue claiming that its growing abortion business is only 3% of its "services."

Whether it reports in terms of clients or services, the cuts to Planned Parenthood’s prenatal program have been dramatic. Using 2009’s ratio of services per clients, **Planned Parenthood’s prenatal services/clients have decreased by an estimated 70% under Cecile Richards’ leadership.**
According to its most recent annual report, abortions were 94% of its pregnancy-related services (abortion, adoption referral, and prenatal services). Estimating its “prenatal clients” based on its 2009 ratio, for 98.5% of the pregnant women who received a pregnancy-related service at Planned Parenthood, that service was abortion.

Planned Parenthood’s Pregnancy Related Services

- Abortions
- All other pregnancy related services (adoption referrals & prenatal services)

Planned Parenthood Building Towards an Abortion Monopoly

Planned Parenthood’s share of the abortion market has substantially increased under Cecile Richards’ leadership. The continued Big Abortion business at Planned Parenthood runs counter to the decades-long national trend of decreased abortion incidence.

In 2011, the most recent year for which national data is available, abortions in the United States were at an all-time low since shortly after Roe v. Wade. That same year, Planned Parenthood performed its own record high number of abortions.

Prior to Cecile Richards’ PPFA Presidency, in 2005, Planned Parenthood performed 264,943 of the 1,206,200 abortions in the United States, or one out of every five abortions that year. In 2011, Planned Parenthood’s abortion business reported a record-high 333,964 abortions. Out of the estimated 1,058,500 abortions in the United States that year, nearly one out of every three abortions occurred at Planned Parenthood.
Already the nation’s largest abortion chain, Planned Parenthood recently issued an official command to increase its abortion business. **Under Cecile Richards’ leadership, PPFA mandated that all Planned Parenthood affiliates must perform abortions by January 2013.** Having purged itself of any affiliates unwilling to perform abortions, Planned Parenthood’s abortion-centric nature can be expected to grow.

**Planned Parenthood Profits at the Taxpayers’ Expense**

During Cecile Richards’ PPFA Presidency, an era of a struggling economy in the United States, Planned Parenthood has taken in **over 3.6 billion taxpayer dollars.**

That breaks down to **1.26 million taxpayer dollars a day** being directed to the nation’s largest abortion chain. Taxpayer dollars accounted for **at least 40%** of Planned Parenthood’s total revenue.\(^{xvi}\)
### Fiscal Year (ending in June)

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<th>Year</th>
<th>Total Revenue</th>
<th>Government Grants, Contracts (and since 2010 Reimbursements*)</th>
<th>Excess Revenue over Expenses</th>
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</tr>
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</table>

During that same time, Planned Parenthood has reported almost **710 million dollars in profit**.

According to Planned Parenthood’s annual reports, that figure is **profit after paying all expenses**, including not only its employees’ salaries and benefits (such as the **half a million dollars** compensation Cecile Richards takes home in a year xvii) but also **over half a billion dollars** for categories it describes in its reports as “public policy,” “building advocacy capacity,” “increase access,” “renew leadership,” “refresh our brand,” and “engage communities.” xviii

That means **nearly a quarter of a million dollars pure profit**, after paying all its own high salaries and wish-list funds, is deposited in Planned Parenthood’s bank **every single day**.
Planned Parenthood Sues to Protect Abortion Inc.’s Bottom Line

Planned Parenthood heavily invests in litigation to protect its abortion business’ financial success. Planned Parenthood’s annual reports consistently brag about the lawsuits it files to insulate the abortion industry from any oversight.

The abortion chain’s most recent annual report lists as one of its top 12 achievements for the year Planned Parenthood’s court battles against laws that would not outlaw abortion but merely ensure appropriate medical care for women - chemical abortion regulations and admitting privileges requirements.

**Planned Parenthood’s enormous profits undermine claims that health and safety standards, laws that are designed to protect women, unduly raise the abortion provider’s costs and force them to close their doors.**

**The same myths that Planned Parenthood promotes in its litigation against health and safety standards are found in its annual reports narrative.** For example, in her introduction to the most recent report Cecile Richards makes the bald claim that: “Until 1973, young healthy women were dying because of illegal and unsafe abortions. Today, abortion is one of the safest medical procedures in this country.”

Cecile Richards’ statement obviously ignores the millions of babies that have been killed by so-called “safe” abortion. She also wrongly implies that no women die from legal abortion today.

Tonya Reaves is one example of a woman recently killed by a legal abortion. Cecile Richards must be well aware of Tonya’s death, since the legal abortion which cost Tonya’s life was performed in one of her own flagship Planned Parenthood clinics in Chicago.

Many more women are injured by legal abortion. The procedure—whether performed by an invasive surgery or potent drugs—carries inherent risks to women that are often exacerbated by the industry that puts profit over safety.xix

Unfortunately, U.S. abortion data is known to be insufficient and unreliable.xx It is time to enact Abortion Reporting laws instead of allowing the abortion industry to manufacture its own biased statistics.

Planned Parenthood’s Big Abortion, Big Profits trajectory began before Cecile Richards’ took the helm. Under her leadership, however, Planned Parenthood’s course has been clearly more abortion focused.

**Cecile Richards’ Planned Parenthood is Abortion, Inc.**
Footnotes


ii Cecile Richards became Planned Parenthood Federation of America President in February 2006.


v Planned Parenthood has yet to report abortion numbers for the last quarter of 2013 and for 2014. Using an estimate for that gap, based on the last 5 years of Planned Parenthood’s abortion business, the number of abortions performed since Cecile Richards began at Planned Parenthood would be around 3 million.

vi Planned Parenthood does not report its services for the calendar year but instead uses October 1-Sept 30 as its service year. That means its reported “2013” figure is technically the last quarter of 2012 and the first three quarters of 2013.


viii Planned Parenthood reported both 7,021 prenatal clients and 40,489 prenatal services in 2009. That would average to 5.77 services for each pregnant woman. Applying that to its 2013 numbers, its 18,684 prenatal services would be for approximately 3,240 prenatal clients—a substantial decline from the 11,580 prenatal clients its clinics saw in 2006.

ix According to the estimates of the pro-abortion Alan Guttmacher Institute in 1976 there were more than 1.179 million abortions performed in the United States. The U.S. abortion incidence peaked in 1990 at 1.6 million and has steadily declined since. See Jones & Kooistra, Abortion incidence and services in the United States 2008, 43(1) PERSP. ON SEXUAL & REPROD. HEALTH 47 (2011); see also Jones & Jerman, Abortion Incidence and Service Availability in the United States 2011, 46(1) PERSP. ON SEXUAL & REPROD. HEALTH (2014).

x PLANNED PARENTHOOD FED’N OF AM., INC., ANNUAL REPORT (2012-2013).


xii Jones & Jerman, Abortion Incidence and Service Availability in the United States 2011, 46(1) PERSP. ON SEXUAL & REPROD. HEALTH (2014).

xiii PLANNED PARENTHOOD FED’N OF AM., INC., ANNUAL REPORT (2012-2013).

xiv Jones & Jerman, Abortion Incidence and Service Availability in the United States 2011, 46(1) PERSP. ON SEXUAL & REPROD. HEALTH (2014).

 xv Planned Parenthood has acknowledged its abortion mandate in official court documents: “PPFA does not provide abortion care itself, but its member affiliates offer that service throughout the United States and as of January 2013, all member-affiliates will be required to do so.” (emphasis added) Complaint at ¶ 30 (d), Planned Parenthood Ass’n Tex. v. Suehs, 2012 U.S. Dist. LEXIS 62289 (W.D. Tex., Apr. 30, 2012) (No. 1:12-CV-00322).
Until 2010, taxpayer funding was likely underreported in PPFA’s annual reports. Starting in 2010, PPFA began explicitly including “reimbursements” under its government revenue. That year there was a substantially higher than usual increase in the reported government revenue and a coinciding substantial decrease in its reported other clinic revenue. Thus it appears that at least some Medicaid reimbursements—taxpayer dollars—were previously included under “health center income” rather than “government grants and contracts,” giving a misleading impression of how much of Planned Parenthood’s revenue came from the taxpayer.

According to Planned Parenthood Federation of America’s 990 Form for the tax year ending June 30, 2013, Cecile Richards’ base income was $396,138. Combined with other reportable income, retirement and deferred compensation, and nontaxable benefits, her total compensation from PPFA for the year was $492,200. Cecile Richards received an additional $31,416 in compensation from PPFA’s related organizations. See http://www.plannedparenthood.org/files/2413/9620/1318/PPFA_FY13_Final_990_public_disclosure.pdf.

Since 2006, Planned Parenthood’s annual reports have also included under its expenses nearly half a billion dollars for fundraising and giving an additional 12.3 million dollars to other organizations.


Id.